

Patlapa Davivongsa

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Experiences

UX Designer/ UX Researcher

Eko Communications; Bangkok, Thailand

July 2016 – Present

- Initiated UX focused and data driven design process as the first UX hire
- Conducted usability testings and user research, internally and externally
- Introduced and implemented product analytics
- Coordinated a cross-functional team (business/designers/engineers)
- Gave product milestone presentations to stakeholders and client's executives
- Voted into the company's Happiness Committee

Research Assistant

Massachusetts College of Art and Design; Boston, MA

September 2015-December 2015

- Worked on designing the new Dynamic Media Institute studio.
- Made online survey and interviewed current students on their needs
- Came up with concept and layout for the new space.

UX/UI Designer Intern

Bangkok App; Bangkok, Thailand

June 2015- July 2015

- Worked on the initial wireframes of IOS tablet UX/UI design
- Studied Android and IOS design guides
- Participated in company's talk at events and universities

Education

Interactive Design Foundation, Online Certificate Course

User Research - Methods and Best Practices, January 2017

Massachusetts College of Art and Design, Boston, MA

MFA Digital Communication in Media/Multi-media, May 2016

Massachusetts Institute of Technology; Cambridge, MA

Cross Registration:

mas.834: Tangible Interfaces, Tangible Media Lab, September 2015

mas.552: City Science, Changing Places Media Lab, September 2015

Chulalongkorn University; Bangkok, Thailand

BSc Science Architectural Design, May 2014

Specialties

 User Experience

 User Research

 Product Analytics

 Interaction Design

 Spatial Design

Technical Skills

Sketch

Invision

UserTesting

Mixpanel

Google Analytics

Illustrator

Photoshop

HTML/ CSS

3D modeling

Processing

Languages

English (fluent)

Thai (native)

Awards and Honors

Gurroo Competition

Honorable Mention, 2015

A international competition to submit innovative design for the future under the concept of 'Situational Synthesis'.

Next7 Competition

Honorable Mention, 2014

An international competition for design students to submit sustainability projects for changing environments.